

Script: Marketing 30-second video Stephanie Ward, Ph.D.

The landscape of marketing is rapidly changing and with a Bachelor of Marketing from St. Mary's University, students are well prepared to enter into the field and succeed.

The Marketing program at St. Mary's involves an understanding of marketing in nonprofit and for-profit organizations and learning to evaluate current marketing trends. Students will also study consumer behavior, sales, and advertising, and have a chance to learn from professors with real-world experience in major organizations.

St. Mary's University is a Catholic and Marianist university that evokes academic excellence while integrating professional preparation and ethical commitment.

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